



GUIDE TO THE
WHOLE BODY
Challenge

NEW  LIFE®

WELCOME TO THE 2022 WHOLE BODY CHALLENGE!

Are you ready to commit to a transformative New Year with network marketing's most comprehensive transformation solution, M*L*T™? The Whole Body Challenge is an 8-week total-body transformation and business building challenge for New U Life Distributors and Customers, from January 10, 2022 - March 4, 2022. In the Whole Body Challenge, there are winners for total-body transformation and business-building activities.

3 EASY STEPS TO JOIN

01

GET M*L*T: YOUR KEY TO TRANSFORMATION

Simply purchase 2 M*L*T's. For a limited time, this includes a FREE hoodie at checkout. When sweatshirts sell out, you may still purchase two M*L*T's to participate. Or submit your results via email at marketing@newulife.com. No purchase is required to participate.

02

JOIN THE COMMUNITY

Join the private New U Life Whole Body Transformations Facebook group for access to exclusive trainings, recipes, and a community to support your transformation.

03

TRACK YOUR PROGRESS

Stay up to date and track your weekly progress with our Whole Body Challenge calendar!



HOW TO BECOME A WINNER

The Whole Body Challenge rewards two different types of participation:

| Total-Body Transformation Winners

will be determined by their overall transformation which includes pounds lost, before and after pictures, and their story. This information must be submitted via <https://newulife.typeform.com/wbcreresults> by March 4, 2022. Before and after photos must follow the guidelines below.

| Business Building Winners

will be determined based on enrolling Customers and/or Distributors who buy an M*L*T 2 pack. As you achieve more enrollments, you receive prizes based on your achieved tier. Prizes stack, so as you achieve the next tier, you get all prior achieved tier's prizes. Further details about tiers and their associated prizes are found below in the "Prizes" section.

Where do I participate?

For the body transformation portion of the challenge, you'll want to join the Whole Body Transformation exclusive community on Facebook. For the Business building enrollment portion, you'll want to also join the New U News group on Facebook. This is where we will have your Monday trainings on how to share the amazing benefits of M*L*T™.

Winners will be announced after March 15, 2022.





WHOLE BODY CHALLENGE **BEFORE AND AFTER**

January 10th - March 4th, 2022

- | Must have date of picture visible on a piece of paper, in both the before and after pictures to be eligible. Before pics may be taken anytime within contest dates. After pics must be taken on March 4th and be turned in on March 4th.
- | Photos must be authentic, not altered or modified. If any photo tampering is evident, the participant will be immediately disqualified.
- | Photos should accurately depict benefits that may be achieved by the typical consumer using the product.
- | The same type of clothing is recommended in all photos. Athletic clothing is preferred (e.g., sports bras, shorts, tank tops, or even tasteful swimming suits). Unusually revealing or provocative photos will be deemed invalid.
- | High-quality photos are recommended.
- | Photos should be taken using a white or light-colored solid backdrop for optimal visibility. The same backdrop or area in your home should be used for all photos to help with consistency.
- | Your body position, angle of face, and facial expressions should be consistent.





PRIZES

Body Transformation Prizes

1 st	2 nd	3 rd
\$6,000	\$4,000	\$2,000

Business Building Prizes

The following prizes stack, meaning as you enroll, you get the prior tier's prize as well.

TIER 1	TWO ENROLLMENTS Prize: Branded Gym Bag with Tumbler	
TIER 2	FOUR ENROLLMENTS Prize: New U Life Branded Coat	
TIER 3	SIX ENROLLMENTS Prize: \$250 Nike gift card and 1 FREE bottle of M*L*T	
TOP TIER	10+ ENROLLMENTS Prize: Peloton Bike*	

**One tiered prize per Distributor account.

*Only the top 5 Enrollers will receive a Peloton Bike. This is determined on March 4th, 2022.

CALENDAR

01 JAN 10-14	02 JAN 17-24	03 JAN 24-28	04 JAN 31-FEB	05 FEB 7-11	06 FEB 14-18	07 FEB 21-25	08 FEB 28-MAR
<p>MON JAN 10 FB LIVE - "WHAT WILL YOU DO TO COMMIT TO CHANGE?"</p> <p>WED JAN 12 MADE IN THE KITCHEN RECIPE</p> <p>FRI JAN 14 FB LIVE - "WHAT IS M*L*T?"</p>	<p>MON JAN 17 FB LIVE - "WHAT'S THE BEST WAY TO SHARE YOUR FAVORITE BENEFIT ON SOCIAL MEDIA?"</p> <p>WED JAN 19 MADE IN THE KITCHEN RECIPE</p> <p>FRI JAN 21 FB LIVE - "WHY IS M*L*T THE MOST COMPREHENSIVE TRANSFORMATION SOLUTION?"</p>	<p>MON JAN 24 VIDEO FROM PAUL CAPOZIO - "WHAT'S THE BEST WAY TO SHARE M*L*T?"</p> <p>WED JAN 26 MADE IN THE KITCHEN RECIPE</p> <p>FRI FEB 4 FB LIVE - "M*L*T: YOUR TRANSFORMATION SOLUTION"</p>	<p>MON JAN 31 FB LIVE - "BUILDING YOUR BUSINESS USING SOCIAL MEDIA"</p> <p>WED FEB 2 MADE IN THE KITCHEN RECIPE</p> <p>FRI FEB 4 FB LIVE - "HOW DOES M*L*T WORK?"</p>	<p>MON FEB 7 FB LIVE - "SHARING BEFORE AND AFTER IMAGES ON SOCIAL MEDIA"</p> <p>WED FEB 9 MADE IN THE KITCHEN RECIPE</p> <p>FRI FEB 11 FB LIVE - "THE BENEFITS OF M*L*T"</p>	<p>TUES FEB 15 FB LIVE - "SHARING YOUR OWN STORY ON SOCIAL MEDIA"</p> <p>WED FEB 16 MADE IN THE KITCHEN RECIPE</p> <p>FRI FEB 18 FB LIVE - "HOW ALL PRODUCTS WORK TOGETHER FOR OPTIMAL WELLNESS."</p>	<p>MON FEB 21 FB LIVE - "HOW TO CONTINUE PROGRESSING POST WHOLE-BODY CHALLENGE"</p> <p>WED FEB 23 MADE IN THE KITCHEN RECIPE</p> <p>FRI FEB 25 FB LIVE - "STAYING COMMITTED TO YOUR TRANSFORMATION GOALS."</p>	<p>MON FEB 28 FB LIVE - "USING SOCIAL MEDIA TO FINISH STRONG!"</p> <p>WED MAR 2 MADE IN THE KITCHEN RECIPE</p> <p>FRI MAR 4 FB LIVE - "AN ORCHESTRATED BLEND OF THE BEST INGREDIENTS"</p>

WHOLE BODY CHALLENGE RULES AND REGULATIONS

The Whole Body Challenge is void where prohibited by law and subject to all federal/state/local laws and regulations. The Challenge is for only individuals 18 years or older. Only customers and distributors in the US and Canada are eligible to participate. Participants who violate the Challenge rules at any time during the challenge period (January 10, 2022 to March 4, 2022), will be ineligible to continue participating in the Challenge. No purchase is required to participate.

The M*L*T promotion (buy 2 M*L*T's and get a FREE sweatshirt*) runs from January 3, 2022 to January 17, 2022 while supplies last.

The Whole-Body Challenge weight loss prize eligibility runs from January 10, 2022 to March 4, 2022.

The business building enrollment prize eligibility runs from January 3, 2022 to March 4, 2022. Only the top 5 enrollers that achieve the top tier will receive a Peloton Bike. This will be determined on March 4th at 12pm PT. You must purchase 2 M*L*T's between these dates and then enroll using either the M*L*T promo pack with FREE sweatshirt or other M*L*T 2-pack to be eligible for tiered prizes. Only enrollments that happen after your purchase and before the March 4, 2022 end date are eligible.

The Challenge will terminate March 4, 2022 at 11:59 PM Mountain Time unless terminated earlier by New U Life at its sole discretion.

Those who participate in the Whole Body Challenge understand that it is entirely voluntary and agree that any materials and media using their name and likeness will become the property of New U Life and will not be returned. Participants also hereby irrevocably authorize New U Life to edit and distribute any materials and media using their name and likeness for purposes of publicizing New U Life's programs or for any other related, lawful purpose.

Participants may modify their diet and/or training program to suit their goals. Participants are encouraged to seek the assistance and advice of a qualified personal trainer. Prior to beginning any weight control program or exercise regimen, it is recommended that a physician be consulted.

Prizes will consist of a combination of cash prizes, New U Life products, gift cards, and other swag items. All rewards are subject to participants meeting the required Challenge rules.

New U Life reserves the right to withhold final approval of any prizes pending verification of compliance with the Challenge rules. New U Life reserves the right, in its sole discretion, to suspend or discontinue the Challenge if any suspected participant misconduct or other such actions impair the integrity of the Challenge, or if otherwise required by law.

New U Life reserves the right to amend the the Challenge rules and prizes at any time in its sole discretion. New U Life also reserves the right to interpret the Challenge rules at its sole discretion. All New U Life decisions shall be final.

New U Life reserves the right to disqualify and/or exclude anyone from the Challenge, in its sole and absolute discretion, including without limitation, violation of any portion of these official rules.

All Challenge deadlines are subject to change without notice. The value of prizes may be

WHOLE BODY CHALLENGE RULES AND REGULATIONS

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considered taxable income to the Challenge participants, and all taxes are the sole responsibility of the participants who receive any prizes. New U Life reserves the right to decide which and how any prizes of the Challenge will be given, and all New U Life decisions shall be final. New U Life reserves the right to substitute prizes of equal or greater value.

All participants in the Challenge are subject to New U Life's Privacy Policy, which may be accessed through New U Life's website. Without limiting the provisions of New U Life's Privacy Policy, participants consent to the collection, use and disclosure of their personal information by New U Life and its authorized agents for the purposes of administering the Challenge, and, for Challenge winners, fulfilling the prizes. New U Life is the data controller of any personal data participants provide in connection with your participation in the Challenge.

The laws of the State of California shall govern the Challenge, and participants who are Distributors in the Challenge hereby consent to the resolution of any disputes related the Challenge solely through the process described in Section 44 of the Distributor Terms and Procedures. All such mediation and arbitration will be performed in Pleasant Hill, California. Participants in the Challenge who are not Distributors consent to the resolution of any disputes related to the Challenge through mediation in Contra Costa County, California. Each participant waives all objections to jurisdiction and venue and dispute resolution procedures. By participating, participants release and hold harmless New U Life, its subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Challenge or receipt or use of any prizes. Prize recipients may not use awards as income claims in promotion of the business opportunity.

Employees, officers, and directors of New U Life Corp. or its subsidiaries and affiliates, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household are not eligible to enter or win, nor anyone professionally connected with the Challenge.

- | Only valid in the U.S and Canada.
- | Limit of one (1) sweatshirt per account.*
- | Offer valid January 3 to January 17, 2022, or while supplies last, whichever comes first.
- | Sweatshirts limited to the supplies and sizes on hand. Order early!
- | Sweatshirt size is selected during checkout.